

Differentiate, compete and win when you partner with Axonify

Accelerate your path to capturing marketshare in this rapidly emerging space

As an Axonify partner, you gain more than the ability to sell the world's greatest microlearning platform. You can also take advantage of training programs, marketing support, a proven methodology for success and a partner portal that offers a wealth of valuable resources. Our partner program is designed to make it easy for you to reach out to prospects, expand your footprint within your existing customer base and win more business.

“Let’s all get excited about the new world of learning, which I call “learning in the flow of work.” That’s where this world is going, and that’s where the new investment will be.”

Industry analyst **Josh Bersin**
in **Chief Learning Officer** magazine

Axonify is the recognized worldwide microlearning leader.

1.5M+

ACTIVE users (more than any other microlearning vendor).

80%+

voluntary participation, 3-4 times per week.

30M+

microlearning moments delivered each month. (Again, more than any other vendor).

1st

to directly link learning to performance and business impact.

81%

of learners would recommend Axonify as THE way to learn.

84%

of learners state that Axonify helps them perform better on the job.

Partner with Axonify to get into the microlearning game quickly and start helping organizations modernize their corporate learning.

A proven framework for success

We've learned a lot through hundreds of successful implementations with organizations big and small, including industry leaders like Walmart and Merck. And we're happy to pass these insights on to you. Our world-class, proven, repeatable methodology doesn't stop at launch. As a certified partner, you'll get immediate access to the formula designed to support your continued success.

A dedicated team of committed experts

We'd never sign you up as a partner, only to send you a few resources and disappear. Our team stays dedicated to your success and will work with you every step of the way, developing your go-to-market plan, providing in-deal support and even helping you build your own microlearning center of excellence.

An abundance of resources at your fingertips

You'll have access to an information rich portal that is designed to accelerate your success by addressing your specific needs and challenges. You'll enjoy access to sales and marketing resources, training, tips & tricks, implementation support and more that keep you winning. It's so much more than a content repository—it's a recipe for success!

Explore our partner programs

We offer a flexible and rewarding partner program with three categories depending on organization's needs, characteristics and ambitions.

	Referral	Reseller	Strategic
How it works	We manage the sales process and you earn generous fees for referring high-quality microlearning opportunities.	We support your efforts to sell Axonify into both your current base of customers and new prospects.	We'll work together to develop an integrated solution offering and joint go-to-market strategy that we will execute side by side.

Explore our partner programs

Choose a program that suits your needs.

	Referral	Reseller	Strategic
Benefits			
Partner portal access	●	●	●
Online sales & product training	●	●	●
Partner logo usage	●	●	●
Marketing collateral	●	●	●
Partner success manager		●	●
Co-branded marketing collateral		●	●
Deal strategy support		●	●
Microlearning center of excellence support		●	●
Access to marketing funds		●	
Custom partner portal			●
Custom sales enablement tools			●
Custom marketing collateral			●

Requirements			
Apply online	●	●	●
Sign agreement	●	●	●
Actively promote Axonify	●	●	●
Joint business planning		●	●
Manage end customer billing		●	●
Minimum seats sold per year		●	●
Complete sales certification		●	●
Complete product certification		●	●
Build microlearning center of excellence		●	●
Provide level 1 customer support		●	
Customized customer support			●